2015 BUICK ENCORE DETAILS BOOK

BUICK

INSTRUCTIONS: USE THE NAVIGATION BUTTONS ABOVE AND ON EACH PAGE TO CLICK DIRECTLY TO CONTENT

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NEXT

ENCORE SNAPSHOT

- 2015 equipment groups: 1SB, Convenience 1SD, Leather 1SL, Premium 1SN.
- Encore is the first Buick crossover to offer premium luxury in a right-sized package.
- Encore continues to set the bar in the segment—a marketplace that still does not offer any similarly sized direct competitors.
- Reasons to buy: excellent maneuverability, adaptability and technology. Encore also provides remarkable fuel economy, overall quality, value, styling and ride comfort.

WHAT'S NEW

- Experience Buick Package (PCJ) includes AM/FM/Sirius XM Radio with navigation radio, tilt-sliding power moonroof and 18" chromed-aluminum wheels.
- OnStar with 4G LTE and Wi-Fi mobile hotspot enhances in-vehicle connectivity.
- OnStar Basic Plan is included for 5 years.
- Dealer-installed accessories include painted front and rear splash guards (VRV) and accessory carrier mount (SDD).
- Interior: Lighthouse cloth replaces Sandcastle fabric on Encore 1SB and Convenience 1SD.
- Child security rear door locks now operate with rear-door manual switches.
- New bright Silver finish on standard 18" painted cast-aluminum wheels.
- Spotter mirrors deleted.

KEY MESSAGES

The Buick Encore is attracting new customers to the brand with its combination of style, luxury amenities, maneuverability and efficiency. It is agile and nimble with a flexible interior that adapts to your passenger- and cargo-carrying needs. Encore offers personalized technologies that help drivers stay connected conveniently and more safely. Efficiency and advanced safety are also Encore highlights. It has excellent fuel economy (33 mpg highway). Encore has 10 standard air bags and offers safety alert features that can help drivers avoid collisions.

AWARDS & RECOGNITION

- J.D. Power & Associates Initial Quality Study 2014/2013 Encore—award recipient (tie) Small SUV segment.
- *Kelly Blue Book* 2014 Encore—5 Year Cost of Ownership Luxury Compact SUV/Crossover.
- *Vincentric* 2014/2013 Encore—Best Value in America "Premium Compact Crossover."
- J.D. Power & Associates Customer Service Index (CSI) 2014 Buick—Highest Ranked Mass Market Brand.
- *American Council for an Energy-Efficient Economy's Green Book Online* 2014 Encore—Best of 2014 & Greener Choices.
- J.D. Power & Associates APEAL Study 2013 Encore—Highest Ranked Subcompact CUV Segment.
- *Kelly Blue Book* Brand Image Awards 2013 Buick—Best Value Luxury Brand.

EXPERIENCE BUICK PROTECTION

Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters).

The program covers a maximum of four service visits and is fully transferable to subsequent owners. See participating dealer for other restrictions and complete details.

PREMIUM LUXURY

Encore's appealing and roomy interior includes tones and chrome accents, inviting soft-touch surfaces and soothing Ice Blue ambient lighting.

- Encore has standard premium appointments that are not typically found in similarly priced SUVs, including: 18" painted cast-aluminum wheels, heated outside mirrors with integrated turn signals, roof-mounted luggage rack side rails, a power driver seat, a Rear Vision Camera, leather-wrapped steering wheel and the advanced connectivity of Buick IntelliLink.
- Available features that make Encore even more luxurious include Remote Vehicle Start, a heated steering wheel, heated front seats and leather-appointed seating.

WHY IT MATTERS

Encore offers luxury crossover amenities—without the luxury price.

ADAPTABILITY

- Encore is versatile. Its flexible interior has seating for five and transforms to provide a flat floor and 48.4 cubic feet of cargo area. The flat-folding front passenger seat helps Encore stow items up to 8' long.

WHY IT MATTERS

Encore adapts to your needs.

PARK-ABILITIES

- Encore's 36.7' turning diameter and electric power steering help it maneuver into tight spaces. Available Front and Rear Ultrasonic Parking Assist helps the driver park and avoid obstacles when moving.

WHY IT MATTERS

Encore is nimble, easy to maneuver and easy to park.

Click the play icon to watch video

ENHANCED DRIVING CONFIDENCE

- Elevated seating provides clear sightlines while see-and-be-seen features enhance driver visibility and Encore's visibility to others.
- Encore has 10 standard air bags and offers advanced safety alert features that prompt drivers to take action to avoid crashes.
- An available all-wheel drive system automatically enhances grip when you need it and offers refined performance in tight turns and parking situations.

WHY IT MATTERS

Encore's advanced features are designed to help drivers maintain control of the vehicle.

EFFICIENT PERFORMER

- Encore's 1.4L turbocharged 4-cylinder engine has great fuel economy and responsive performance. It also uses regular fuel for savings at the pump.

WHY IT MATTERS

Fuel economy is an important purchase consideration for customers shopping compact luxury crossovers and SUVs.

FORWARD COLLISION PREVENTION ALERTS

- Available Forward Collision Alert uses a windshield-mounted camera to monitor traffic in the lane ahead. It provides audible and visual cues if Encore approaches a detected vehicle ahead too rapidly.
- Available Lane Departure Warning uses the same camera and provides audio and visual alerts if Encore drifts out of its lane without using the turn signal.

WHY IT MATTERS

Encore's advanced safety features can help drivers avoid collisions.

SIDE & REAR COLLISION PREVENTION ALERTS

- Available Side Blind Zone Alert helps make it safer to change lanes. A visual alert in the outside rearview mirror appears when radar sensors detect vehicles entering the driver's blind zones.
- Available Rear Cross Traffic Alert uses radar sensors to detect vehicles crossing Encore's path when it is backing up and provides audio and visual alerts.

WHY IT MATTERS

These helpful features can alert drivers to take action to avoid a crash.

CONNECTED BY ONSTAR WITH 4G LTE

Encore includes an in-vehicle 4G LTE Wi-Fi hotspot, providing:

- Fast data speeds that allow multiple passengers to connect Wi-Fi-enabled mobile devices.
- Simultaneous voice and data delivery of OnStar services, like navigation, security and diagnostics.
- An OnStar with 4G LTE data trial for 3 months/3GB.

WHY IT MATTERS

Many customers want the ability to stay connected to the Internet in their vehicle.

BUICK INTELLILINK

- Buick IntelliLink operates Encore's audio and navigation features as well as paired phone, media and devices. It includes a 7" full-color display screen, voice recognition, Text Message Alerts and Siri Eyes Free capabilities.

WHY IT MATTERS

IntelliLink can help drivers connect more conveniently, accurately and safely. It's intuitive and has the advanced connectivity luxury crossover customers want.

QUIETTUNING WITH BOSE ACTIVE NOISE CANCELLATION

- Buick-pioneered QuietTuning technology reduces, blocks and absorbs noise to keep quiet in and noise out.
- Bose Active Noise Cancellation adds another measure of cabin quiet. Sound sensors detect and counteract engine noise using Encore's speakers.

WHY IT MATTERS

The hallmark of a luxury automobile is quiet. Encore's cabin is library-quiet.

EXTERIOR

- **Aero details –** Smooth, contoured shape, front air dam, sloping hood, raked windshield and roof-extending rear spoiler contribute to its cruising speed fuel efficiency and smooth, quiet ride.
- **Buick-signature styling –** Includes a chrome waterfall grille, chrome hood portholes and wraparound taillamps.
- **Contemporary looks –** 18" aluminum wheels (painted or chromed), Blue-accented composite projector beam headlamps, chrome details, painted lower panels and deeply sculpted side panels add style.
- **Power, heated outside rearview mirrors –** Include integrated turn signals.
- **Rear windshield wiper –** Standard.
- **Roof-mounted luggage rack side rails –** Standard.

INTERIOR

- **Buick QuietTuning and Bose Active Noise Cancellation –** See Top Selling Features.
- **Premium luxury –** See Top Selling Features.
- **First-class comfort –** Includes a roomy interior with comfortable seats.
  - Upscale Lighthouse cloth seating with leatherette accent (standard).
  - Leather-appointed seats and heated front seats (available).
  - 6-way power driver seat with power lumbar (standard).
  - 6-way power front passenger seat (available).
  - 60/40 split-folding, flat-folding rear seat (standard).
- **Cargo-carrying versatility –** See Top Selling Features.
- **Cargo cover –** Keeps items from view and can be stowed or removed.

- **Convenience Group –** Standard on Convenience 1SD, Leather 1SL and Premium 1SN. Includes: Rear Cross Traffic Alert, Side Blind Zone Alert, Remote Vehicle Starter System, fog lamps, dual-zone automatic climate control, auto-dimming inside rearview mirror and 120V power outlet.
- **Leather Group –** Standard on Leather 1SL and Premium 1SN. Includes Convenience Group and adds: leather-appointed seats, heated front seats, 6-way power front passenger seat, heated steering wheel and driver-seat memory.

- **Premium I Group –** Standard on Premium 1SN. Includes Convenience Group and Leather Group and adds: 7-speaker Bose audio system, Forward Collision Alert, Lane Departure Warning, Front and Rear Ultrasonic Park Assist, RainSense front wipers, cargo mat and cargo net.

INFOTAINMENT

CONNECTIVITY

- **Buick IntelliLink –** See Top Selling Features.
- **Bluetooth for Phone and Music –** Wirelessly connects phones and devices for hands-free operation and device streaming.
- **OnStar with 4G LTE and Wi-Fi hotspot –** See Top Selling Features.
- **Picture viewer –** Displays JPEG photos via Encore's USB port in Park.
- **Siri Eyes Free –** Provides compatible iPhone users hands-free, voice access to some of their phone's features, like the calendar function and text messaging.
- **Text Message Alerts –** Displays text messages, plays them back over the audio system, sends preset messages or creates new preset message alerts when paired with a compatible Bluetooth device. Requires a compatible smartphone with Bluetooth profile (M.A.P.) and applicable text messaging features. For more information about varying capabilities, go to gmtotalconnect.com.
- **USB port –** Plays back digital media from compatible flash drives, music players, tablets and phones. Can also charge compatible devices.
- **120V power outlet –** Located on the rear of the center console. Available.

- **User-friendly interface –** IntelliLink features can be operated using Encore's center stack controls, voice commands or integrated steering wheel controls.

ENTERTAINMENT

- **SiriusXM Radio –** Includes 3-month trial of the XM Premier Package and NavTraffic (if equipped with navigation).

- **Audio systems –** Includes inputs for AM/FM/SiriusXM Radio/MP3/CD/USB/AUX inputs.
  - 6-speaker sound system (standard).
  - Bose Premium 7-speaker system with amplifier, subwoofer (available).
  - Audio system with navigation. See Navigation (available).
- **SiriusXM Travel Link –** Delivers continuously updated information about weather, fuel prices and movie theater listings in your immediate area. Included with SiriusXM Radio.

EMBEDDED & MOBILE APPS

- **Built-in web connectivity –** Embedded access to audio apps on your paired device such as Pandora Internet Radio and Stitcher SmartRadio.
- **OnStar RemoteLink mobile app –** Check on your fuel, oil and tires, locate, unlock or start your vehicle (if factory-equipped)—all with the app that lets you control your car from virtually anywhere.
- **OnStar Basic Plan –** Includes OnStar RemoteLink Key Fob Services so you can remotely start your car, lock and unlock your doors and activate your horn and lights from anywhere—using your smartphone or other mobile device. Plus, OnStar Vehicle Diagnostics and Dealer Maintenance Notification (both of these services must be opted in by customers). Five years of service are included.

NAVIGATION

- **Audio system with navigation –** With built-in GPS navigation. Available.
- **OnStar Directions & Connections Plan –** Is included for 6 months and features Turn-by-Turn Navigation. Learn more at OnStar.com.

POWERTRAIN

ENGINE

- **1.4L Ecotec turbo I4 engine –** Provides maximum torque across a wide rpm range for lively driving response.
  - 138 hp and 148 lb.-ft. of torque.
- **Variable Valve Timing and sequential multi-port fuel injection –** Enhance performance and fuel efficiency while also helping to lower emissions.

TRANSMISSION

- **6-speed automatic transmission –** Provides optimal fuel economy and performance. Includes Driver Shift Control for clutchless manual shifting.

RIDE & HANDLING

SUSPENSION

- **Capable stance –** 100.6" wheelbase and wide stance (60.6" front/rear tracks) contribute to its handling.
- **Independent front suspension –** MacPherson struts and coil springs, hydraulic ride bushings and a large-diameter stabilizer bar that helps keep Encore flat in tight turns and when cornering.
- **Semi-independent rear suspension –** Features a compound crank (torsion beam) design with gas-charged, twin-tube shocks.

BRAKING

- **4-wheel disc Antilock Braking System (ABS) –** Standard.
- **Brake Assist –** Standard.
- **Hill Start Assist –** Keeps brakes engaged to prevent rolling back or forward when pulling away from a stop on an incline of 5% or more.

HANDLING

- **All-wheel drive –** Encore's automatic system constantly monitors traction at all four wheels. When slip is detected, it automatically directs torque to the front or rear wheels with the most grip to help you stay in control. Available.
- **Park-abilities –** With a 36.7' turning diameter. See Top Selling Features.
- **Electric variable-effort power steering –** Offers more steering assist at lower speeds and less assist at higher speeds. The efficient system also draws energy only when the wheels are turned to save fuel.

SAFETY

BEFORE

- **4-channel Antilock Braking System with Brake Assist –** ABS helps maintain steering control and prevents wheel lockup during hard braking on most slippery surfaces. Brake Assist boosts brake pressure in sudden, hard-braking situations and can help reduce stopping distances.
- **Daytime Running Lamps –** Increase vehicle visibility to others.
- **Forward Collision Alert –** Available. See Top Selling Features.
- **Full-Range Traction Control –** Helps maintain traction if slip is detected at a front wheel and applies braking and/or reduces engine throttle.

- **Lane Departure Warning –** Available. See Top Selling Features.
- **Rear Cross Traffic Alert –** Available. See Top Selling Features.
- **Side Blind Zone Alert –** Available. See Top Selling Features.
- **StabiliTrak Stability Control –** Helps vehicle stay on its intended path. If wheel slip is detected or if the vehicle is not following the path being steered, StabiliTrak applies the brakes and/or adjusts the throttle to keep it on course.
- **Standard Rear Vision Camera –** Displays the area behind vehicle in the IntelliLink display screen when in Reverse.
- **Tire Pressure Monitoring System –** Standard.

DURING

- **10 standard air bags –** Includes driver/front passenger frontal; front/rear outboard thorax, driver/front passenger knee and full-length side-curtain.
- **High-strength steel –** Used throughout and helps to provide a protective cage around the passenger compartment.

AFTER

- **OnStar Automatic Crash Response –** If in a crash, built-in sensors can automatically alert an OnStar Advisor and predict the severity of injuries. An Advisor is immediately connected to your vehicle to see if you need help, even if you can't ask for it. Visit onstar.com for availability, details and system limitations. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data.

SECURITY FEATURES

- **OnStar services –** Crisis Assist, Emergency Services, Good Samaritan, Stolen Vehicle Assistance and more. Learn more at onstar.com.
- **PASS-Key III theft-deterrent system –** Includes immobilizer and disables the engine if an improperly coded key is used to try to start the vehicle.

ACCESSORY PORTFOLIO LPO LIST

INTERIOR	CODE
Cargo Tray	CAV
All-Weather Floor Mats	VAV
Cargo Mat	VLI
Cargo Net	W2D
Interior Protection Package	PDH
EXTERIOR	
Roof Rack Cross Rails	VLL
Molded Splash Guards	VQK
Carrier Mount	SDD
Splash Guards – Black	VQK
Splash Guards – Painted	VRV

When your customers need to personalize their vehicle, enhance their comfort level, add convenience, and complement their style, look no further than Buick Accessories. Buick Accessories are designed, engineered, tested and backed to provide the ultimate in personalization for your customer. For the complete Buick Accessories portfolio visit www.buickaccessories.com.

BUICK ACCESSORIES

ROOF RACK CROSS RAILS

MOLDED SPLASH GUARD - BLACK

CARGO MAT

CARRIER MOUNT

ALL-WEATHER FLOOR MATS

	ENCORE FWD	ENCORE AWD
POWERTRAINS		
Engine	1.4L DOHC turbo Ecotec I4	
Horsepower @ rpm	138 @ 4900	
Torque (lb.-ft.) @ rpm	148 @ 1850	
Variable Valve Timing	S	
Sequential, multi-port fuel injection	S	
Transmission	6-speed automatic	
Driver Shift Control	S	
Final drive ratio	3.53	
Fuel economy city/hwy (mpg)	25/33	23/30
Recommended fuel	Regular	
CHASSIS & SUSPENSION		
Drivetrain	FWD (S)	AWD (A)
Wheelbase (in.)	100.6	
Suspension, front/rear	Independent MacPherson strut/semi-independent torsion beam	
Brakes, front/rear	4-wheel disc with ABS (11.8" vented/10.6" solid)	
Stability Control System	StabiliTrak with Full-Range Traction Control	
Steering	Electric column-mounted variable-assist rack-and-pinion	
Turning, curb-to-curb (ft.)	36.7	
Wheels	18" alloy	
Tires	P215/55R18 all-season	
CAPACITIES		
Seating capacity	5	
Cargo volume 2nd row up/folded (cu.-ft.)	18.8/48.4	
Fuel capacity (gal.)	14.0	
Overall length/height (in.)	168.4/65.2	
Ground clearance (in.)	6.2	

For a more extensive list of specifications, visit buick.com

STANDARD ON ALL MODELS

EXTERIOR

- 18" painted cast-aluminum wheels (RV6)
- Halogen composite headlamps with Blue accent detail
- Chrome waterfall grille
- Chrome accents (portholes, body-color door handles with chrome strips, exhaust tip)
- Heated, power-adjustable outside mirrors with integrated turn signal indicators
- Rear liftgate (manual)
- Rear windshield wiper
- Roof-mounted luggage rack side rails
- Wraparound taillamps

INTERIOR

- 6-way adjustable power driver seat with manual recline (includes power lumbar)
- 2-way manual-adjustable flat-folding front passenger seat with underseat storage drawer
- 2-way adjustable front head restraints
- 60/40 split-folding rear seat
- Bose Active Noise Cancellation System
- Buick QuietTuning
- Driver Information Center
- Dual glove box with upper and lower compartments
- Electronic cruise control
- Ice Blue interior ambient accent lighting
- Inside rearview mirror (manual day/night)
- Manual tilt/telescoping steering column
- Leather-wrapped 3-spoke steering wheel with integrated controls for audio, phone and cruise control
- Power door locks with lockout protection
- Power windows with driver window Express-Up; Express-Down on all doors
- Rear cargo cover (removable and stowable)
- Rear cargo storage tray (under rear floor)
- Remote Keyless Entry
- Single-zone automatic climate control system
- Vanity mirrors (illuminated)

INFOTAINMENT, CONNECTIVITY & NAVIGATION

- Buick IntelliLink with 7" color screen, voice recognition and enhanced connectivity features
- AM/FM/SiriusXM Radio/MP3/CD/USB/AUX input with 6 speakers (UFU)
- 1 USB port
- Bluetooth for Phone and Music (streaming)
- Embedded apps: Pandora Internet Radio, Stitcher SmartRadio
- OnStar with 4G LTE and Wi-Fi hotspot
- On-Star Direction & Connections (6 months included)
- OnStar Basic Plan (5 years included)
- Picture viewer
- SiriusXM Radio and SiriusXM Travel Link with 3-month trial
- Siri Eyes Free
- Text Message Alerts

POWERTRAINS, RIDE & HANDLING

- 1.4L Ecotec turbocharged 138 hp 4-cylinder engine
- 6-speed automatic transmission with Driver Shift Control
- 4-wheel disc ABS brakes with Brake Assist, Hill Start Assist
- Front independent suspension
- Front-wheel drive
- "One-Tire" optimized suspension design
- Semi-independent rear suspension
- Variable-assist electric power steering

SAFETY & SECURITY

- 4-wheel disc antilock brakes with Brake Assist
- 10 air bags
- Daytime Running Lamps
- OnStar Directions & Connections (6 months included)
- Rear Vision Camera
- StabiliTrak Electronic Stability Control System
- Theft-deterrent system
- Tire Pressure Monitoring System
- Traction Control

WARRANTIES & OWNER COVERAGE

- 4-year/50,000-mile bumper-to-bumper limited
- 6-year/70,000-mile transferable powertrain
- 6-year/70,000-mile roadside assistance
- 6-year/70,000-mile courtesy transportation
- 6-year/100,000-mile rust-through corrosion protection
- 2-year/24,000-mile Buick scheduled maintenance
- OnStar Vehicle Diagnostics

	ENCORE 1SB	CONVENIENCE 1SD	LEATHER 1SL	PREMIUM 1SN
CONVENIENCE GROUP standard content plus: Rear Cross Traffic Alert, Side Blind Zone Alert, Remote Vehicle Starter System, fog lamps, dual-zone automatic climate control, auto-dimming inside rearview mirror, 120V power outlet		S	S	S
LEATHER GROUP Convenience Group plus: Leather-appointed seats, heated front seats, 6-way power front passenger seat, heated steering wheel, driver-seat memory			S	S
PREMIUM I GROUP Leather Group plus: 7-speaker Bose audio system, Forward Collision Alert, Lane Departure Warning, Front and Rear Ultrasonic Park Assist, RainSense front wipers, cargo mat, cargo net				S
All-wheel drive	A	A	A	A
Power tilt-sliding moonroof (CF5)	A	A	A	A
Audio system with navigation (UHQ)		A	A	A
18" chromed-aluminum wheels (RV8)		A	A	A
Experience Buick Package: audio system with navigation, power tilt-sliding moonroof, 18" chromed-aluminum wheels (RV8)			A	A
Bose Premium 7-speaker audio system (UQA)		A	A	S

CRUISE CONTROL

DRIVER INFORMATION CENTER

FOLDING SEATS

FORWARD COLLISION ALERT

FRONT & REAR PARK ASSIST

LANE DEPARTURE WARNING

MEMORY DRIVER SEAT SETTINGS

Click the play ▶ icon to watch video

STORAGE AND CARGO COMPARTMENTS

USING VOICE COMMANDS

WIPERS AND WASHERS

GETTING STARTED WITH YOUR WI-FI

4G LTE SIGNAL STRENGTH

ONSTAR REMOTELINK APP

Click the play icon to watch video